

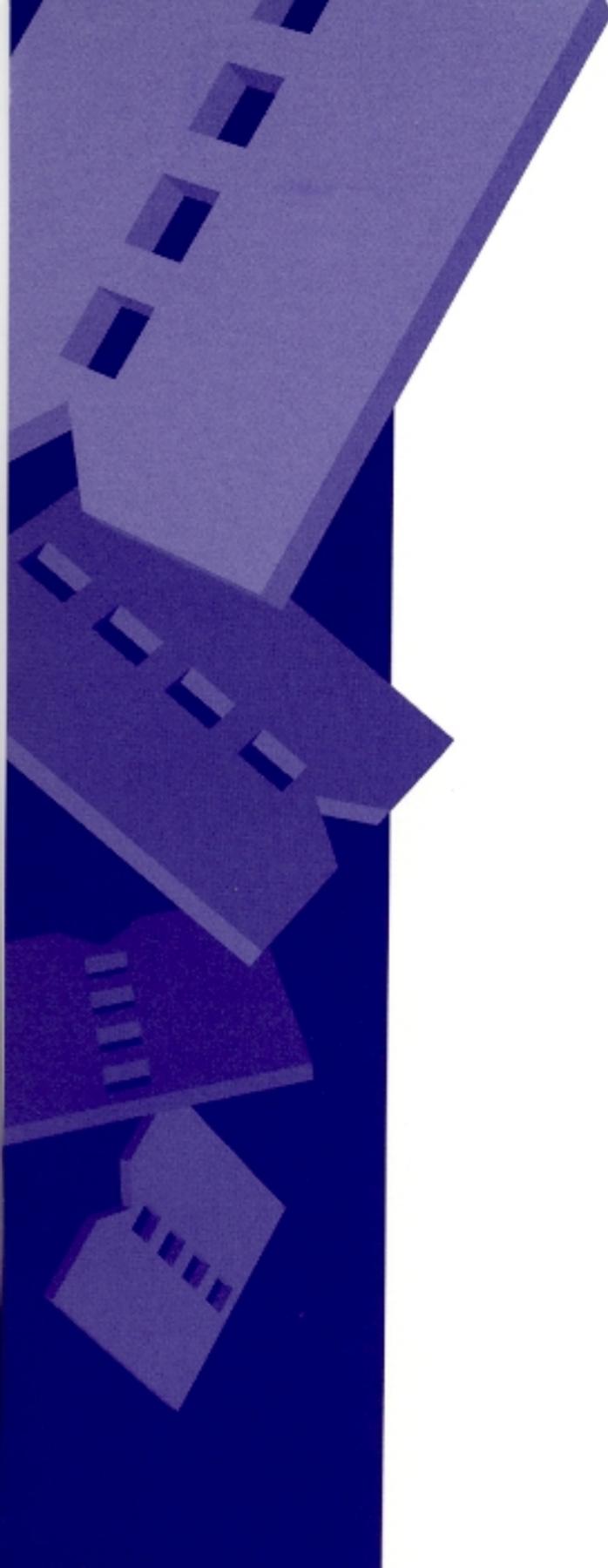


Welcome to the virtual portfolio of Chris Olson & Associates. The following pages give examples of our factsheet design services. All graphics and text are copyrighted, protected by international copyright laws, and may not be copied or used in any other material.

The security on this file has been set to prevent any printing or changes to the file. You may view the file on your computer screen without any limitation. Just click on the thumbnail to view specific designs.

Enjoy browsing our samples!

chris@chrisolson.com
410.647.6708
fax 410.647.0415
www.ChrisOlson.com
www.LibraryClipArt.com

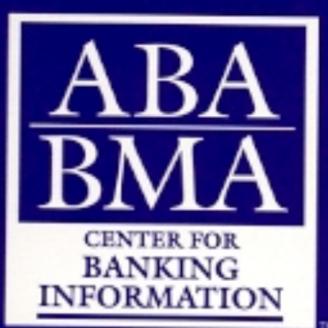


**ABA/BMA CENTER
FOR BANKING
INFORMATION**

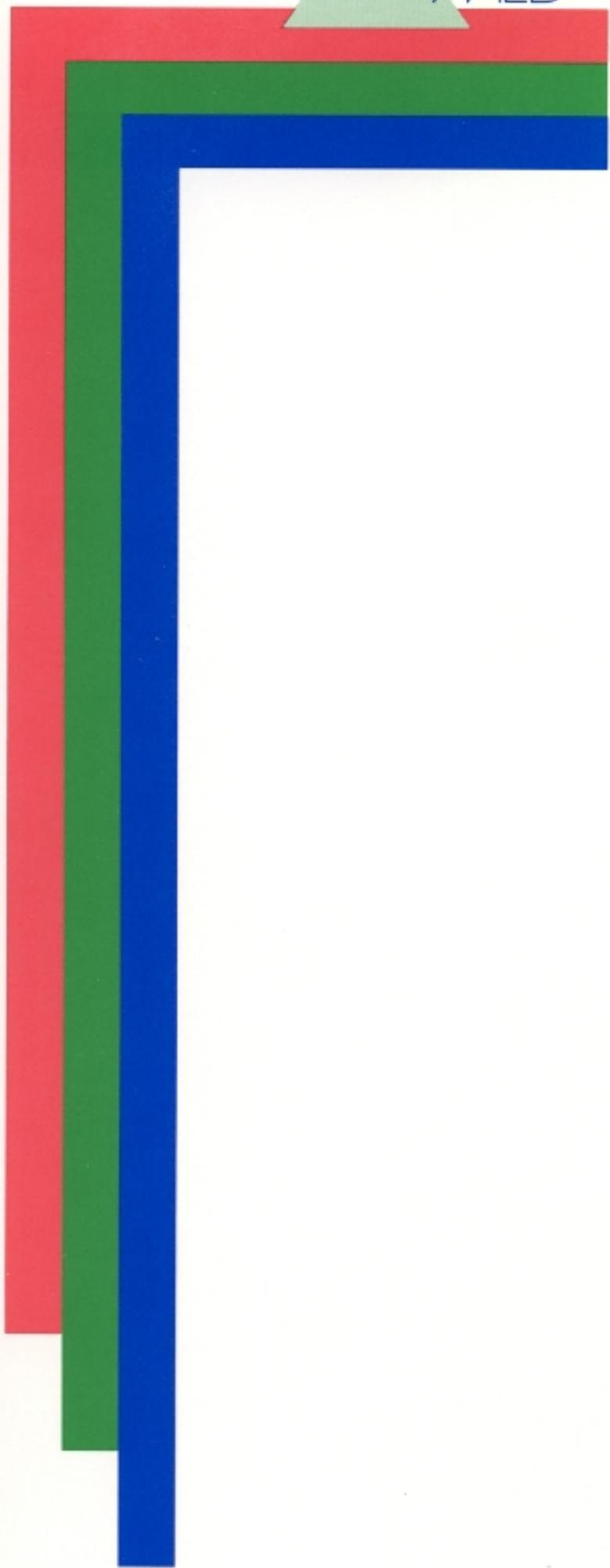
**1120 Connecticut Ave., NW
Washington, DC 20036**

**(800) 338-0626 ext. 5040
fax: (202) 828-4535**

e-mail: reflib@aba.com



GRATEFUL
MED



Your Business Runs on Information...

Every day business managers, attorneys, sales representatives, financial investors, marketing planners and others have questions about competition, industry trends, and late-breaking regulatory developments in their fields. They ponder the opportunities and consider the threats.

When faced with important questions, smart individuals take action. They call information experts to investigate, to dig up information that can help them seize the advantage. They call the Gateway Research Network.

When you call the Gateway Research Network office with a question our researchers go to work, checking facts, searching for data, gathering and organizing information, and delivering the intelligence needed by you to make knowledgeable decisions.

At Gateway Research Network our researchers access the most up-to-date information from several hundred online databases, call on experts and go to the best sources for your information needs. Whether it's a telephone interview, down-

loaded data or materials from a special collection, you can be sure we know where to go to find the information you need.

Gateway Research Network staff support you behind the scenes.

Our researchers have the experience and resources to locate critical information quickly and economically, helping clients to take the lead and make knowledgeable decisions. We regularly research marketing trends, legal issues, and financial markets. Equally comfortable with statistical data, public records, government regulations, or developing news stories, Gateway Research Network personnel are adept at sifting through all types of information. You can also count on our competitive intelligence gathering as being thorough and confidential.

“Competitive intelligence is more than a buzz word, it's a critical piece of any marketplace initiative. Being kept abreast of competitors, their product releases, target market responses, and financial deals helps savvy business managers implement offensive and defensive strategies. With the latest competitor and industry data in hand you can project trends and plan bold moves. Ask your Gateway Research Network representative for an overview of our competitive intelligence services.”

continued...



Inteliquest

The information works.



knoll

BASF Pharma

Knoll Pharmaceutical Company • 3000 Continental Drive North • Mount Olive, NJ 07828-1234 • Phone: 973-426-4826 Fax: 973-426-5569

NASA STI Program
Center for AeroSpace Information
800 Elkridge Landing Road
Linthicum Heights, MD 21090-2934

NASA Access Help Desk
(301) 621-0390
FAX: (301) 621-0134
Internet: help@sti.nasa.gov



netowl

The wise solution for your information discovery needs.



isoQuest

IsoQuest, Inc.
3900 Jermantown Rd.
Suite 400
Fairfax, VA 22030
703.293.2350
800.511.6398
Fax 703.293.2353
info@isoquest.com
www.isoquest.com



SunLibrary Delivers Current Information to You

Information Today—Not Tomorrow

What are the newest technical advances? How will tomorrow's business leaders use technology? How can you retain satisfied employees and ensure top quality products? We supply you with accurate information, including insights into hot market trends.

Market Research Update provides you the newest market research information SunLibrary receives each week. We understand that to position your product strategically you require the latest information available—and we provide it! Receive your copy of Market Research Update in your email. Place your order on our web site today:
<http://SunLibrary.corp/MRUpdate.html>

Electronic Journals and Newsletters provide you immediate analysis and forecasting of recent events. SunLibrary selects the best sources for technology and new market trends. We provide them to you by subscription, link, or request. Visit SunLibrary online now at <http://SunLibrary.corp/EJournals.html> and subscribe!

"SunLibrary supplies you with accurate information, including insights into hot market trends."

"SunLibrary's newest resources are available now to expand your expertise."

Current Journals@Sun offers you insights into timely issues. We send you the table of contents of your favorite journals via email and then deliver the articles you need to perform your best. Connect to our web site to receive a complete listing of journals offered:
<http://SunLibrary.corp/TOC.html>

SunSpots alerts you to current articles highlighting Sun, Java, Scott McNealy, and other hot topics. Join the SunSpots alias and read what the world is saying about Sun:
<http://SunLibrary.corp/SunSpots.html>

Conferences, Forums, and Seminars led by key market research analysts expand your expertise and forge colleague exchanges. We track the latest market research events and present the best in our timely market research calendar on our web site: <http://SunLibrary.corp/events.html>

New Resources are available now at SunLibrary. We search out quality sources of information and deliver them to you. To review our recently acquired resources, visit <http://SunLibrary.corp/NewBooks.html>

Visit SunLibrary online and keep current:

<http://SunLibrary.corp/KeepCurrent.html>

Speak to a SunLibrary staff member for service:

sunlib@corp, x62754 or x20288



SunLibrary Stretches Your Horizons into Tomorrow

Corporate Membership in Outstanding University and Market Research Programs

MIT Industrial Liaison Program

Employ MIT's resources and leverage your research dollars. Learn about and gain insights into technological advances. Benchmark your results with those of MIT specialists. Stimulate innovation and excitement in your field with consortia participation.

Take advantage of our MIT Industrial Liaison Program to explore emerging business opportunities and new methods to forecast marketing trends. Which new technologies will enterprises use tomorrow? Discover the newest applications of today's technology.

Solve managerial problems through interviews with MIT faculty and researchers. Encourage professional development with MIT-sponsored executive development and advanced study. Recruit top graduates and interns for your department.

Take advantage of the research diversity at the Massachusetts Institute of Technology by participating in the MIT Industrial Liaison Program: <http://SunLibrary.corp/NonSunLib.html>

Stanford University Libraries

Tap the rich assets of Stanford University Libraries. Discover the latest engineering specifications and benchmarks, and explore dynamic research presented in Stanford technical reports. Evaluate the latest management techniques.

For more information on Stanford University Libraries, give us a call at x62754, or check the web site: <http://SunLibrary.corp/NonSunLib.html>

Libraries of Market Research Companies

SunLibrary facilitates your use of the Dataquest, IDC and Gartner Group library collections. Do your market information needs go beyond those available within Sun? Speak to us personally for research advice: sunlib@corp, x62754 or x20288

Start your research project today.

Speak to SunLibrary staff for research support: sunlib@corp, x62754 or x20288

"Tap MIT and Stanford University resources and leverage your research dollars."



**College of Library
and Information
Services**

